

YOUR FAMILY BANK AGENT OPPORTUNITY

Would you like to grow your Life Insurance sales dramatically in the coming year with one simple idea?

**Would \$2,500 - \$4,000 per individual sale
and \$20,000+ per business sale be enough to get your attention?**



If you can ask the following two questions, you can be a part of something that is over 100 years old that many wealthy people including Walt Disney, Ray Kroc, Doris Christopher, and JC Penney used to build their fortunes:

1. Are you 100% sure you are going to have a great retirement or do you have some doubt?
2. If I could show you how to get out of debt in 9 years or less, including your student loans and mortgage, without spending any more money than you are currently spending right now, would that be of interest to you?

If this sounds like something that could help your clients and grow your business, please provide your contact information. We'll give you a basic overview of the sales concept, then you'll have an opportunity to take part in a sales training certification.

YourFamily Highlights for Agents BANK

What is Your Family Bank, and what can it do for agents?

- A debt elimination strategy for individuals, families, and business owners
- Provides a means to a risk-free, tax-free retirement with guarantees
- An integral part of a college plan; it's an asset that doesn't adversely affect EFC
- Has the largest market available - those with debt
- Creates opportunities to cross-sell and uncover other needed insurance products
- The easiest way to sell life insurance without saying "Life Insurance"
- A step-by-step process that leads the client from start to debt-free finish
- A much-needed solution to America's debt crisis
- An opportunity within niche markets such as business owners and those with student loans

What Your Family Bank is **NOT:**

- Just a Whole Life insurance policy
- A strategy that can be integrated with any Whole Life policy or carrier
- A concept that can be integrated with an IUL
- An investment strategy
- A qualified or non-qualified retirement plan
- A way to simply pay off bills earlier
- The same things as Infinite Banking or Bank on Yourself
- A Program that the client can go out and do on their own
- A system that an agent can sell without quality training and support



**Randy Pierson,
CLU, LUTCF**

VP Life & Annuity Sales
(800) 388-8342 x326
RPIerson@GordonMarketing.com