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BRANDING**

The Innovators takes advisors up close and personal with the industry's trailblazers — top executives and companies who dare to speak their minds, break barriers and push the envelope like never before.

Each episode will showcase your story in an engaging way to create awareness and generate leads for your business.

Innovator Package Includes:

- » One-hour interview with the featured innovator
- » One 15-25 minute final cut episode delivered within 60 days
- » Up to three 30- to 60-second mini episodes for social media blasts or featurettes
- » Promotion of the video on www.InsuranceNewsNet.com/Innovators
- » Promotion of the video on InsuranceNewsNet social media
- » Flawless cutting and targeted editing capabilities with our state-of-the-art equipment, which gives you the freedom to re-shoot questions and responses at any point in the interview



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