



*How **six-figure closers** can
make all the money they want*

Don't step over 100-dollar bills to pick up pennies:

How six-figure closers can make all the money they want

Dear Agent,

You might ask yourself, "How can I get a stream of big cases and the support I need to close them?" I'm going to let you in on a little-known-secret that six-figure closers have access to. An endless supply of big-ticket leads with a proven 90% closing ratio.

Gordon Marketing's program eliminates your prospecting so you can focus on making the sale to high-net-worth clients who are ready and waiting for your call. Once you close, they handle the paperwork.

Through this program, I was referred to a gentleman who had zero planning in place and a \$45-million net worth. We created a custom plan for him resulting in a \$60-million total death benefit.

That's the type of lead you can expect from this program. High net-worth individuals who are expecting a call from YOU.

How does it work? Gordon Marketing has contracts with some of the largest banks and investment firms in the country. Their advisors refer clients to the Gordon Marketing team and they give the leads to you – and you close! That's it. Gordon Marketing handles all the paperwork so you can move onto your next lead.

Because Gordon Marketing works with so many large institutions, they have opportunities available across the country, but they need more high-quality people on the ground to grow their footprint. Right now, I'm hustling with three people on my team, and we're outperforming firms with as many as 60 agents thanks to this program.

That's why I want to unveil this program to you. We need your help reaching all these leads right now more than ever, so Americans can be serviced the way they deserve.

Averaging a \$25,000 to \$30,000 case size, these clients are no small potatoes, and Gordon Marketing is sending these our way every single day.

Now, if you're like me and you've been in this industry long enough, you start to notice every two to three years, agents in the field jump from one agency to another. A lot of agencies play games with commissions, "Hey we will give you a monthly expense account, but we are only going to pay you thirty-percent of the overrides... blah, blah, blah."

Hands down, with this opportunity, you are not going to find a better compensation package, a more family-run environment, while having the absolute ability to be your own business owner. No changes in your compensation package and all the tools and support you need to make all the money you want.

It's not all about the money, though. Just like you, I'm proud to serve my community and help them achieve financial security, so when I think about someone new coming into this program and serving alongside me, I don't want someone who sticks around for two years and leaves. I want to work with the agent who will be here for 15 years and retire, because I believe it is our long-standing relationships with these firms and the trust they have that we will be there to do what we promised that makes us different.

At the end of the day, we are in this together and we must look out for our team. No one wants to step over a hundred-dollar bills to pick up pennies.

Let us show you how powerful this program is and how you can start closing big cases now.

Forrest Mitchell

Forrest Mitchell, Buckhead Brokerage Group



GORDONMARKETING

www.gordonmarketing.com