



FINANCIAL
MARKETING

Supercharge Your Business!

GET ACCESS TO THE ANNUITY GENERAL PLATFORM

USE OUR MARKETING ENGINE

Generate Pre-Qualified, Pre-Set Appointments with Qualified Annuity Prospects into your calendar in the next 7 to 14 days. **These are appointments, not just leads!**

Virtual Appointments Consist of:

1. Qualified assets by our sales team, with a minimum of \$100K of investable assets with an average of \$500K in assets
2. Our proprietary marketing platform generates qualified leads from TV, digital, radio and direct mail
3. Prospect agrees to speak with financial advisor
4. Prospect agrees to date and time of appointment
5. Virtual meeting booked directly into your business calendar



**ANNUITY
GENERAL**



What's Included:

1. Partnership with Trusted & Recognizable Brand With Over 10 Years of Booking Appointments resulting in \$3 Billion+ of Fixed Indexed Annuity Sales
2. Proprietary Marketing Platform - Leads From TV, Digital, Radio, & Direct Mail
3. Dedicated Annuity General App to view all of your leads and call notes anytime anywhere
4. Detailed On-boarding a virtual selling training
5. Virtual Appointment Technology
6. Prospects with Min \$100k Investable Assets Average of \$500k
7. Access to Mobile App, Training Portal, & Marketing Material